



FÜRSTENBERG  
— 1747 —

PRÄZISION HAT EINEN NAMEN  
PRECISION HAS A NAME

Tableware collection AURÉOLE and decor COLORÉE

## COLORÉE decor – a firework of colours

**Fürstenberg, 2015 – With the tableware series AURÉOLE, Porzellanmanufaktur FÜRSTENBERG has developed an expressive form that stands on its own by means of the sun and moon-inspired design – while simultaneously providing a space for avant-garde decor interpretations. FÜRSTENBERG is presenting the richly coloured decor COLORÉE with its appealing interplay of different colour combinations.**

COLORÉE uses its chosen colours to invoke the pleasures of the southern table. Designer and style avant-gardist Peter Kempe's decor arouse feelings of pure joie de vivre and sensuality with his strikingly colourful philodendron leaves in a manner typical of Matisse and Gauguin. COLORÉE is reminiscent of the jungle and the Caribbean, and, in conjunction with the colours, results in an appealing dramaturgy and an otherwise unseen modernity. Lagoon blue set against absinthe, orange combined with a warm chestnut – colour blockings are an invitation for creative combinations. This decor expressly calls for mixing & matching. Whether in Caribbean resorts or on the coast of the Cote d'Azur, whether in a country house or on your terrace at home: COLORÉE is a feast for the eye.

The form AURÉOLE was developed in cooperation with Kap-Sun Hwang from Korea, one of the most renowned master ceramists of our time. Inspired by an eclipse of the sun, Kap-Sun Hwang designed the plate well as a raised stage, turning the rim of the plate into a halo of light (Auréole in French). The designer describes the unusual form of the plate as follows: "Normally, plates have a deeper base than other vessels, which means they are literally filled with food. On the AURÉOLE plates, the food is sublimely presented as if on stage." All drinking vessels share the common theme "magnolia" – one of the most beautiful flowers in Asia with a particularly elegant blossom shape. The iconic teapot with its open-handled design and porcelain strainer, the generous tableau and the puristic saucers for all cups and bowls blend harmoniously into the overall picture of the invitingly-set table.

With AURÉOLE, FÜRSTENBERG and Kap-Sun Hwang have created a radiant form, which seems to float weightlessly between timeless Asian porcelain tradition and modern European craftsmanship. For the particularly well-executed aspects of design AURÉOLE won the Red Dot "Honourable Mention" in 2014.



**FÜRSTENBERG**  
— 1747 —

PRÄZISION HAT EINEN NAMEN  
PRECISION HAS A NAME

**Porzellanmanufaktur FÜRSTENBERG GmbH**, founded in 1747, is Germany's second oldest porcelain manufacturer. The product range includes with numerous design awards decorated dinner services, gift items and unique designer pieces for the premium segment. With high standards of passion, creativity, precision and empathy, the majority of the porcelain production is still based on handicraft today. The company headquarters and production site is Castle FÜRSTENBERG in Lower Saxony with a workforce that currently numbers about 100. In 2014, the porcelain manufacturer achieved sales totaling Euro 5 million worldwide. Porcelain from FÜRSTENBERG is currently exported to 40 countries. In Germany, the brand is involved in exclusive cooperations with upmarket hotels and gourmet restaurants. As well as project business with hotels and the gourmet cuisine sector, the company also sells its products in specialist retail outlets and the manufactory sales outlet. This premium brand in the porcelain sector is part of the NORD/LB Group in Hanover, with the district of Holzminden as a further managing partner. Christoph Schulz is the Chairman of the company's Supervisory Board. Stephanie Saalfeld is the Managing Director.

For more information on FÜRSTENBERG visit [fuerstenberg-porzellan.com](http://fuerstenberg-porzellan.com).

Reproduction for press purposes free of charge

**Press contact:**

Porzellanmanufaktur FÜRSTENBERG GmbH  
Marketing and Communication  
Gabriele Kasten, Nicole Becker  
Meinbrexener Str. 2  
37699 Fürstenberg, Germany  
T +49 5271 401-154, F +49 5271 401-4154  
[presse@fuerstenberg-porzellan.com](mailto:presse@fuerstenberg-porzellan.com)