



**FÜRSTENBERG**  
— 1747 —

PRÄZISION HAT EINEN NAMEN  
PRECISION HAS A NAME

Tableware collection AURÉOLE

## The sun, the moon and the magnolia

**Fürstenberg, 2015 – The universal radiation intensity of the sun and moon as an inspiration for cosmopolitan porcelain: the AURÉOLE design, which FÜRSTENBERG created in close collaboration with Korean ceramicist Kap-Sun Hwang, is a sublime design apparently effortlessly merging ancient Asian porcelain traditions and the modern work of the European craftsman. Plates set the scene while cups are reminiscent of magnolias, opening up towards the sun. The new tableware series includes various pieces from service plates, espresso and tea cups up to a teapot and bowls.**

AURÉOLE was created in close collaboration with Korean ceramicist Kap-Sun Hwang, one of today's highest-profile designers of porcelain. AURÉOLE represents the epitome of universal perfection and provides a quite unique experience of the pleasure of noble porcelain. The plates with their slightly raised well have a full part to play in the interplay between light and shadow. Kap-Sun Hwang describes the unusual design of the plates: "Normally, plates have a deeper base than other vessels which means they are literally filled with food. On the AURÉOLE plates, the food is sublimely presented as if on stage." Depending on the lighting, interesting reflections become visible on the edges of the plate.

All drinking vessels share the common theme "magnolia" - one of the most beautiful flowers in Asia with a particularly elegant flower shape. Even the five bowls with their elegantly drawn lines in the magnolia style bear witness to a special harmony as part of the set. The generously-dimensioned platter provides the centrepiece for the table where as a serving plate it functions as a symbol of hospitality and companionship. The universal saucers for all shapes of cup and smaller bowls combine simplicity with functional purist design, while the iconic teapot with its open-handed design and porcelain tea strainer perpetuates the familiar, harmonious design style. The 1.25 litre capacity is what tea drinkers want most of all. AURÉOLE gives an impression of something lighter, more radiant and everlasting than exists in the real world.

With AURÉOLE, FÜRSTENBERG has created a radiant form, which seems to float weightlessly between timeless Asian porcelain tradition and modern European craftsmanship. AURÉOLE was awarded with the Red Dot "Honourable Mention" in 2014 for its outstanding design details.



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**Porzellanmanufaktur FÜRSTENBERG GmbH**, founded in 1747, is Germany's second oldest porcelain manufacturer. The product range includes with numerous design awards decorated dinner services, gift items and unique designer pieces for the premium segment. With high standards of passion, creativity, precision and empathy, the majority of the porcelain production is still based on handicraft today. The company headquarters and production site is Castle FÜRSTENBERG in Lower Saxony with a workforce that currently numbers about 100. In 2014, the porcelain manufacturer achieved sales totaling Euro 5 million worldwide. Porcelain from FÜRSTENBERG is currently exported to 40 countries. In Germany, the brand is involved in exclusive co-operations with upmarket hotels and gourmet restaurants. As well as project business with hotels and the gourmet cuisine sector, the company also sells its products in specialist retail outlets and the manufactory sales outlet. This premium brand in the porcelain sector is part of the NORD/LB Group in Hanover, with the district of Holzminden as a further managing partner. Christoph Schulz is the Chairman of the company's Supervisory Board. Stephanie Saalfeld is the Managing Director.

For more information on FÜRSTENBERG visit [fuerstenberg-porzellan.com](http://fuerstenberg-porzellan.com).

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