



FÜRSTENBERG
— 1747 —

PRÄZISION HAT EINEN NAMEN
PRECISION HAS A NAME

Edition MÖLLER

Brilliant radiance – classic vases in modern colours

Fürstenberg, 2015 – In the MÖLLER Edition, FÜRSTENBERG brings selected vases from Siegfried Möller back to life in particularly brilliant colours.

He is said to have had a tireless and bustling character, because perfection was the maxim for his work: Siegfried Möller is today considered one of the most influential and productive ceramists of the 20th century. From 1938 to 1958, the German faience potter designed vases, pitchers, jars and two sets of tableware with his own decor for FÜRSTENBERG.

They have lost nothing of their elegance and clear form over the years. In the “Classics of the 20th century” MÖLLER Edition, FÜRSTENBERG brings the most important designs back to life. The small but exclusive MÖLLER Edition consists of eight vases and two jars, which have been newly shaped from the original models. All vases and jars are available in classic white. The miniature vases (8cm) also present themselves as modern and fresh in the colours Oriental-red, blue-purple, pale blue, light red-orange, bright yellow, pearl green and white. The larger globe vases (20cm) are also available in Oriental-red, light red-orange and bright yellow. The particularly brilliant radiance of the colours, brought about using a precise firing process, harmonises with any contemporary interior.

Porzellanmanufaktur FÜRSTENBERG GmbH, founded in 1747, is Germany’s second oldest porcelain manufacturer. The product range includes with numerous design awards decorated dinner services, gift items and unique designer pieces for the premium segment. With high standards of passion, creativity, precision and empathy, the majority of the porcelain production is still based on handicraft today. The company headquarters and production site is Castle FÜRSTENBERG in Lower Saxony with a workforce that currently numbers about 100. In 2014, the porcelain manufacturer achieved sales totaling Euro 5 million worldwide. Porcelain from FÜRSTENBERG is currently exported to 40 countries. In Germany, the brand is involved in exclusive cooperations with upmarket hotels and gourmet restaurants. As well as project business with hotels and the gourmet cuisine sector, the company also sells its products in specialist retail outlets and the manufactory sales outlet. This premium brand in the porcelain sector is part of the NORD/LB Group in Hanover, with the district of Holzminden as a further managing partner. Christoph Schulz is the Chairman of the company’s Supervisory Board. Stephanie Saalfeld is the Managing Director.

For more information on FÜRSTENBERG visit fuerstenberg-porzellan.com.

Reproduction for press purposes free of charge



FÜRSTENBERG
— 1747 —

PRÄZISION HAT EINEN NAMEN
PRECISION HAS A NAME

Press contact:

Porzellanmanufaktur FÜRSTENBERG GmbH
Marketing and Communication
Gabriele Kasten, Nicole Becker
Meinbrexener Str. 2
37699 Fürstenberg, Germany
T +49 5271 401-154, F +49 5271 401-4154
presse@fuerstenberg-porzellan.com