



**FÜRSTENBERG**  
— 1747 —

PRÄZISION HAT EINEN NAMEN  
PRECISION HAS A NAME

Porzellanmanufaktur FÜRSTENBERG

## **Mix & Match brings individuality and personality to table settings**

**Fürstenberg, summer 2014 – Mix & Match: What has long been a trend in fashion and furnishings is being continued by Porzellanmanufaktur FÜRSTENBERG in table settings. Because Mix & Match doesn't just mean an aesthetic marriage of classic and modern forms, a combination of colours and patterns or continually new arrangements – it is primarily the individual freedom of design and the expression of one's own style in table settings.**

At FÜRSTENBERG, Mix & Match can be experienced in different ways, which can also be combined with one another. Tableware that has been in the family for generations can be stylishly upgraded with modern porcelain in the playful combination of classic with modern forms. In line with interior design, the individual mix of old & new here is also transformed into desired and especially appealing breaks in design. For example, combining traditional perforated porcelain baskets with modern, clear forms such as CARLO is enjoying great popularity.

Different modern collections can also be presented together in exciting ways – such as the BLANC gourmet line with the double-walled tumblers from the TOUCHÉ series – or decorated items combined with white porcelain. With FÜRSTENBERG, those who like it colourful can also set their customised tables with one decor. AURÉOLE COLORÉE welcomes imaginative combinations with its graphic philodendron leaves in lagoon blue, absinthe, orange and warm chestnut.

FÜRSTENBERG porcelain has an important advantage for the Mix & Match trend, because the consistent whiteness of all articles creates a harmonious basis. This makes it possible to not only combine within one form, but also gives one's creativity free rein of all forms and decors.

Thomas Kuball, who decorated a princely dinner table at the FÜRSTENBERG Castle in Mix & Match style on the 300th birthday of the FÜRSTENBERG founder, Duke Carl, is fascinated by the possibilities: "Putting a table into the limelight with more than 40 table settings, and where there are no limits to one's creativity - 'playfulness' is called for. It is a pleasure to draw from the extensive wealth of existing forms, motifs and colours from more than 265 years of FÜRSTENBERG porcelain history, to combine them and, as a consequence, to present a cheerfully colourful yet coherent 'medley'."



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**Porzellanmanufaktur FÜRSTENBERG GmbH**, founded in 1747, is Germany's second oldest porcelain manufacturer. The product range includes with numerous design awards decorated dinner services, gift items and unique designer pieces for the premium segment. With high standards of passion, creativity, precision and empathy, the majority of the porcelain production is still based on handicraft today. The company headquarters and production site is Castle FÜRSTENBERG in Lower Saxony with a workforce that currently numbers about 100. In 2013, the porcelain manufacturer achieved sales totaling Euro 5 million worldwide. Porcelain from FÜRSTENBERG is currently exported to 40 countries. In Germany, the brand is involved in exclusive cooperations with upmarket hotels and gourmet restaurants. As well as project business with hotels and the gourmet cuisine sector, the company also sells its products in specialist retail outlets and the manufactory sales outlet. This premium brand in the porcelain sector is part of the NORD/LB Group in Hanover, with the district of Holzminden as a further managing partner. Christoph Schulz is the Chairman of the company's Supervisory Board. Stephanie Saalfeld is the Managing Director.

For more information on FÜRSTENBERG visit [fuerstenberg-porzellan.com](http://fuerstenberg-porzellan.com).

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