



FÜRSTENBERG
1747

Tableware collection AURÉOLE

The sun, the moon and the magnolia

Fürstenberg, 2020 – The universal radiation intensity of the sun and moon as an inspiration for cosmopolitan porcelain: the AURÉOLE design, which FÜRSTENBERG created in close collaboration with Korean ceramicist Kap-Sun Hwang, is a sublime design apparently effortlessly merging ancient Asian porcelain traditions and the modern work of the European craftsman. Plates set the scene while cups are reminiscent of magnolias, opening up towards the sun. The new tableware series includes various pieces from service plates, espresso and tea cups up to a teapot and bowls.

AURÉOLE was created in close collaboration with Korean ceramicist Kap-Sun Hwang, one of today's highest-profile designers of porcelain. AURÉOLE represents the epitome of universal perfection and provides a quite unique experience of the pleasure of noble porcelain. The plates with their slightly raised well have a full part to play in the interplay between light and shadow. Kap-Sun Hwang describes the unusual design of the plates: "Normally, plates have a deeper base than other vessels which means they are literally filled with food. On the AURÉOLE plates, the food is sublimely presented as if on stage." Depending on the lighting, interesting reflections become visible on the edges of the plate.

All drinking vessels share the common theme "magnolia" - one of the most beautiful flowers in Asia with a particularly elegant flower shape. Even the five bowls with their elegantly drawn lines in the magnolia style bear witness to a special harmony as part of the set. The generously-dimensioned platter provides the centrepiece for the table where as a serving plate it functions as a symbol of hospitality and companionship. The universal saucers for all shapes of cup and smaller bowls combine simplicity with functional purist design, while the iconic teapot with its open-handed design and porcelain tea strainer perpetuates the familiar, harmonious design style. The 1.25 litre capacity is what tea drinkers want most of all. AURÉOLE gives an impression of something lighter, more radiant and everlasting than exists in the real world.

With AURÉOLE, FÜRSTENBERG has created a radiant form, which seems to float weightlessly between timeless Asian porcelain tradition and modern European craftsmanship. AURÉOLE was awarded with the Red Dot "Honourable Mention" in 2014 for its outstanding design details.

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A modern company rooted in tradition: facts & figures

- Founded in 1747 by Duke Charles I of Brunswick-Wolfenbuettel at the Fürstenberg hunting lodge
- Trademark: the crowned blue "F" which stands for high-quality artistic porcelain "Made in Germany" throughout the world
- Registered office and production site: Schloss Fürstenberg in Lower Saxony, current workforce 98-strong
- CEO: Stephanie Saalfeld
- For end customers: through specialist dealers, our own online shop and the factory store in Fürstenberg
- Project customers: supplying top-quality hotels and restaurants in Germany and around the world
- National market: around 60 percent of total turnover
- International market: around 40 percent of total turnover
- FÜRSTENBERG as a destination: castle complex with factory store and museum, reopened in 2017 after extensive refurbishment

Find out more about FÜRSTENBERG at www.fuerstenberg-porzellan.com.

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