



FÜRSTENBERG
1747

MÖLLER Edition

MÖLLER Edition “Classics of the 20th century” features timeless beautiful vases in modern colours

Fürstenberg, 2020 – Siegfried Möller is said to have had a restless and industrious nature, perfection being the maxim of his work. He is regarded today as one of the most influential and productive ceramicists of the 20th century. The porcelain manufacturer FÜRSTENBERG has now revived some of Möller’s great designs from the company archives. Now six small vases are being added to the series.

From 1938 to 1958, probably the best known German faience ceramicist of the 20th century designed vases, jugs, boxes and two tableware series with his own decorative elements for FÜRSTENBERG. Over the years, the vases and boxes in the MÖLLER Edition have lost none of their elegance and minimalist perfection.

The small but exclusive MÖLLER Edition consists of seven vases and two boxes in classic 1930s and 1950s design. They are available in different sizes and have been newly created from original models by the FÜRSTENBERG porcelain specialists. Additionally, porcelain manufacturer FÜRSTENBERG is to launch a limited series of six small vases onto the market in 2012. The vases and boxes are decorated with a coloured background. The classics come across as modern and fresh in oriental red, blue-lilac, light blue, light red-orange, signal yellow and pearl green. The fashionable colours make the vases and boxes into eye-catching accessories which harmonise with any contemporary environment thanks to their timelessly beautiful contours.

The high quality of the articles is exemplified by the precision with which the decorative elements are applied. Siegfried Möller himself worked hard on developing this further at the time. The background colours are applied by hand to the individual objects using a special spray technique. The manufacturing processes used are highly complex. It is the rigorous firing process that gives the colours their particular brilliance.

With their clear lines and functional form, the items in the MÖLLER Edition perfectly complement the items in the WAGENFELD Edition in FÜRSTENBERG’s “Classics of the 20th century” range.



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A modern, traditional company: facts & figures

- Foundation: 1747 by Duke Carl I of Braunschweig at the Fürstenberg hunting lodge
- Trademark: the crowned blue "F", which internationally stands for sophisticated porcelain art "Made in Germany"
- Company headquarters and production sites: Castle Fürstenberg in Lower Saxony, currently with 98 employees
- Managing Director: Stephanie Saalfeld
- For end customers: via specialist retailers, the FÜRSTENBERG online shop and in the Manufactory Store in Fürstenberg
- Project customers: equipping of luxury hotels and upscale restaurants in Germany and around the world
- National market: accounts for around 60 per cent of turnover
- International market: accounts for around 40 per cent of turnover
- FÜRSTENBERG as an excursion destination: the castle complex with the Manufactory Store and museum, which was re-opened 2017 after a comprehensive restoration

For more information on FÜRSTENBERG visit fuerstenberg-porzellan.com.

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