



FÜRSTENBERG
1747

MOIRA lighting series

Light and porcelain – design joint venture between FÜRSTENBERG and Sebastian Herkner

Fürstenberg, 2020: Porcelain and home decor don't just belong together on the laid table. With its MOIRA lighting series by Sebastian Herkner FÜRSTENBERG demonstrates the changeability of the unique material. MOIRA proves that porcelain captures the mood of the times to life in ever new forms, even beyond the sphere of dining. The lighting series MOIRA combines modern interior design with traditional craftsmanship.

“Porcelain is like a filter. It creates a special atmosphere with the light” is how Sebastian Herkner describes the special fascination of porcelain. The inspiration for the MOIRA lighting series came to the much-in-demand German product designer during a visit to Porzellanmanufaktur FÜRSTENBERG where he observed how light behaves on fine, unglazed porcelain. It is almost translucent and the light which shines through it is particularly warm and soft.

The MOIRA lighting series consists of a pendant lamp in two different lengths, a table lamp, a wall lamp and a floor lamp with six light sources. The central design element of all the lamps is the light cup produced by Porzellanmanufaktur FÜRSTENBERG. For the production of the MOIRA series, FÜRSTENBERG was able to win the renowned and internationally active luminaire manufacturer Bankamp from the Sauerland region as a cooperation partner.

The MOIRA pendant lamp: chance and composition

The lampshades on the MOIRA pendant lamp are balanced around a straight metal element like blossom on a fragile twig. Apparently arranged at random yet in complete harmony and proportion to each other. The two versions of the pendant lamp in various lengths with three or five light sources can be used singly or as an ensemble.

The MOIRA table lamp and wall lamp: poetry of reduction

The table lamp from the MOIRA series combines a purist metal foot design with three matt porcelain cups. The wall lamp emits soft mood lighting with two porcelain cups. The basic principle of the design generates tension while also acting as a connecting link, thus forming a contradiction: straight geometric lines combined with organic shapes, the coolness of the smooth metal on the silky warmth of the porcelain.



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The MOIRA floor lamp: ordered chaos

A plain, U-shaped metal arc provides the support for the playful arrangement of the six white light cups on the MOIRA floor lamp. While the metal rods reach upwards elegantly and almost weightlessly, the round plinth creates a sense of stability and reality. The filigree porcelain lampshades will immerse any room in a soft, homely light.

When he designed MOIRA, Sebastian Herkner had the graceful appearance of dancers in his mind's eye. Just like in ballet, they combine strength and grace, discipline and effortlessness, precision and elegance. Porzellanmanufaktur FÜRSTENBERG with its passion for craftsmanship and the experience gathered over 270 years in porcelain production is synonymous with the perfection of porcelain cups from the first draft to the actual production by master craftsmen.

Sebastian Herkner

Sebastian Herkner was born in Bad Mergentheim in 1981. He studied product design at the University of Art and Design in Offenbach am Main. During an internship with Stella McCartney in London, he developed a special preference for colour, material and their interaction. Herkner opened his own studio in 2006 and since then has worked on projects for various companies and institutions. Design without craftsmanship is inconceivable for Sebastian Herkner. The much-in-demand designer creates furniture and interior accessories which combine modern forms with time-tested craftsmanship. Herkner uses traditional production techniques showing particular sensibility for materials, colours and textures.

Luminaire manufacture Bankamp

The road to light led to the Sauerland in 1947. Karl Bankamp founded the company BANKAMP - Leuchten in Neheim-Hüsten. This is where the production of decorative and high-quality living room luminaires is still located today. A high vertical range of manufacture guarantees the exclusive quality of BANKAMP luminaires. Luminaires made of high-quality materials allow rooms to shine in a new light. Today, Bankamp products illuminate households in over 20 countries around the world.



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A modern company rooted in tradition: facts & figures

- Founded in 1747 by Duke Charles I of Brunswick-Wolfenbuettel at the Fürstenberg hunting lodge
- Trademark: the crowned blue "F" which stands for high-quality artistic porcelain "Made in Germany" throughout the world
- Registered office and production site: Schloss Fürstenberg in Lower Saxony, current workforce 98-strong
- CEO: Stephanie Saalfeld
- For end customers: through specialist dealers, our own online shop and the factory store in Fürstenberg
- Project customers: supplying top-quality hotels and restaurants in Germany and around the world
- National market: around 60 percent of total turnover
- International market: around 40 percent of total turnover
- FÜRSTENBERG as a destination: castle complex with factory store and museum, reopened in 2017 after extensive refurbishment

Find out more about FÜRSTENBERG at www.fuerstenberg-porzellan.com.

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