



FÜRSTENBERG
1747

Porzellanmanufaktur FÜRSTENBERG

Mix & Match brings individuality and personality to table settings

Fürstenberg, summer 2020 – Mix & Match: What has long been a trend in fashion and furnishings is being continued by Porzellanmanufaktur FÜRSTENBERG in table settings. Because Mix & Match doesn't just mean an aesthetic marriage of classic and modern forms, a combination of colours and patterns or continually new arrangements – it is primarily the individual freedom of design and the expression of one's own style in table settings.

At FÜRSTENBERG, Mix & Match can be experienced in different ways, which can also be combined with one another. Tableware that has been in the family for generations can be stylishly upgraded with modern porcelain in the playful combination of classic with modern forms. In line with interior design, the individual mix of old & new here is also transformed into desired and especially appealing breaks in design. For example, combining traditional perforated porcelain baskets with modern, clear forms such as CARLO is enjoying great popularity.

Different modern collections can also be presented together in exciting ways – such as the BLANC gourmet line with the double-walled tumblers from the TOUCHÉ series – or decorated items combined with white porcelain. With FÜRSTENBERG, those who like it colourful can also set their customised tables with one decor. AURÉOLE COLORÉE welcomes imaginative combinations with its graphic philodendron leaves in lagoon blue, absinthe, orange and warm chestnut.

FÜRSTENBERG porcelain has an important advantage for the Mix & Match trend, because the consistent whiteness of all articles creates a harmonious basis. This makes it possible to not only combine within one form, but also gives one's creativity free rein of all forms and decors.

Thomas Kuball, who decorated a princely dinner table at the Fürstenberg Castle in Mix & Match style on the 300th birthday of the FÜRSTENBERG founder, Duke Carl, is fascinated by the possibilities: "Putting a table into the limelight with more than 40 table settings, and where there are no limits to one's creativity - 'playfulness' is called for. It is a pleasure to draw from the extensive wealth of existing forms, motifs and colours from more than 265 years of FÜRSTENBERG porcelain history, to combine them and, as a consequence, to present a cheerfully colourful yet coherent 'medley'."



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A modern company rooted in tradition: facts & figures

- Founded in 1747 by Duke Charles I of Brunswick-Wolfenbuettel at the Fürstenberg hunting lodge
- Trademark: the crowned blue "F" which stands for high-quality artistic porcelain "Made in Germany" throughout the world
- Registered office and production site: Schloss Fürstenberg in Lower Saxony, current workforce 98-strong
- CEO: Stephanie Saalfeld
- For end customers: through specialist dealers, our own online shop and the factory store in Fürstenberg
- Project customers: supplying top-quality hotels and restaurants in Germany and around the world
- National market: around 60 percent of total turnover
- International market: around 40 percent of total turnover
- FÜRSTENBERG as a destination: castle complex with factory store and museum, reopened in 2017 after extensive refurbishment

Find out more about FÜRSTENBERG at www.fuerstenberg-porzellan.com.

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