



FÜRSTENBERG
— 1747 —

PRÄZISION HAT EINEN NAMEN
PRECISION HAS A NAME

OMNIA Tableware Collection

The essence of modern dining culture

Fürstenberg, spring 2016 – In a world that turns faster and faster, we yearn for a bit of permanence and cutting back to the essentials. With this in mind, Porzellanmanufaktur FÜRSTENBERG and the Vienna-based design studio EOOS have developed OMNIA tableware, which, with its four pieces, can calmly face any culinary eventuality.

The entire OMNIA service is comprised of a dinner plate, a plate for breakfast, dessert or side dish, a bowl and a cup, thus embodying the essence of modern dining culture. OMNIA is a universal tableware set that skilfully plays with contrasts. All four articles have a matte exterior and appear finely layered. The internationally renowned EOOS team was inspired by natural phenomena such as lava flows, glaciers and rock strata. 'These natural and rugged surfaces led us to the OMNIA form – rough and organic on the outside and smooth on the inside. This tension fascinated us,' is how Martin Bergmann explained the development process.

The play of contrasts is emphasised by the service's optional bicoloured design. In addition to pure white, OMNIA uses the colours anthracite, light brown, bronze and dark brown to satisfy the urban lifestyle's yearning for naturalness and sustainability. The special bicoloured version requires absolute precision during manufacturing, as the grooves in the coloured edition can only be made by applying a solid-coloured porcelain mass. A colour application later would result in the smoothing of the structure – and would not achieve the desired effect.

Producing the double walls of the hollowware requires great dedication and care, such as can be found only in a manufacturing company with people who do what they love and love what they do. Finesse is essential when handling the individual thin-walled pieces, which are carefully bonded at the edges. Due to the double walls, it is also possible to hold the handleless cups and bowls when they contain hot drinks or soup.

The incredibly smooth surface of the OMNIA series gets its finishing touch when each bowl, cup and plate is polished by hand.

The special allure of OMNIA also appears in the interplay between the individual pieces: each of them was inspired by growth in their shape and surface. When all four pieces are stacked on top of each other, they grow into a single object – a sculpture embodying the essence of modern dining culture.



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With OMNIA, FÜRSTENBERG as a modern manufacturing company takes another major step towards the future by presenting porcelain that fits our contemporary way of life by means of its timeless qualities.

OMNIA RITUAL – Individual pieces with 24-karat gold plating

OMNIA RITUAL enhances what is already special: 24-karat gold plating is applied to the inner surfaces of the anthracite set by hand and then carefully polished. Each piece in the set is therefore truly one-of-a-kind and is produced right after the customer places their order – a further sign of special exclusivity.

OMNIA RITUAL not only perfectly complements the white and anthracite variations of the OMNIA collection, but it also stands out in sophisticated interiors or as an exclusive gift.

Porzellanmanufaktur FÜRSTENBERG GmbH, founded in 1747, is Germany's second oldest porcelain manufacturer. The product range includes with numerous design awards decorated dinner services, gift items and unique designer pieces for the premium segment. With high standards of passion, creativity, precision and empathy, the majority of the porcelain production is still based on handicraft today. The company headquarters and production site is Castle FÜRSTENBERG in Lower Saxony with a workforce that currently numbers about 100. In 2015, the porcelain manufacturer achieved sales totaling Euro 5 million. Porcelain from FÜRSTENBERG is currently exported worldwide. In Germany, the brand is involved in exclusive cooperations with upmarket hotels and gourmet restaurants. As well as project business with hotels and the gourmet cuisine sector, the company also sells its products in specialist retail outlets and the manufactory sales outlet. This premium brand in the porcelain sector is part of the NORD/LB Group in Hanover, with the district of Holzminden as a further managing partner. Christoph Schulz is the Chairman of the company's Supervisory Board. Stephanie Saalfeld is the Managing Director.

For more information on FÜRSTENBERG visit fuerstenberg-porzellan.com.

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