



FÜRSTENBERG
1747

OMNIA Tableware Collection

The essence of modern dining culture

Fürstenberg, 2020 – In a world that turns faster and faster, we yearn for a bit of permanence and cutting back to the essentials. With this in mind, Porzellanmanufaktur FÜRSTENBERG and the Vienna-based design studio EOOS have developed OMNIA tableware, which, with its four pieces, can calmly face any culinary eventuality. For its high design quality OMNIA was awarded with the Red Dot.

The entire OMNIA service is comprised of a dinner plate, a plate for breakfast, dessert or side dish, a bowl and a cup, thus embodying the essence of modern dining culture. OMNIA is a universal tableware set that skilfully plays with contrasts. All four articles have a matte exterior and appear finely layered. The internationally renowned EOOS team was inspired by natural phenomena such as lava flows, glaciers and rock strata. 'These natural and rugged surfaces led us to the OMNIA form – rough and organic on the outside and smooth on the inside. This tension fascinated us,' is how Martin Bergmann explained the development process.

The play of contrasts is emphasised by the service's optional bicoloured design. In addition to pure white, OMNIA uses the colours anthracite, light brown, bronze and dark brown to satisfy the urban lifestyle's yearning for naturalness and sustainability. The special bicoloured version requires absolute precision during manufacturing, as the grooves in the coloured edition can only be made by applying a solid-coloured porcelain mass. A colour application later would result in the smoothing of the structure – and would not achieve the desired effect.

Producing the double walls of the hollowware requires great dedication and care, such as can be found only in a manufacturing company with people who do what they love and love what they do. Finesse is essential when handling the individual thin-walled pieces, which are carefully bonded at the edges. Due to the double walls, it is also possible to hold the handleless cups and bowls when they contain hot drinks or soup.

The incredibly smooth surface of the OMNIA series gets its finishing touch when each bowl, cup and plate is polished by hand.

The special allure of OMNIA also appears in the interplay between the individual pieces: each of them was inspired by growth in their shape and surface. When all four pieces are stacked on top of each other, they grow into a single object – a sculpture embodying the essence of modern dining culture.



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With OMNIA, FÜRSTENBERG as a modern manufacturing company takes another major step towards the future by presenting porcelain that fits our contemporary way of life by means of its timeless qualities. For its outstanding design OMNIA received the Red Dot Award in 2016.

OMNIA RITUAL – Individual pieces with 24-karat gold plating

OMNIA RITUAL enhances what is already special: 24-karat gold plating is applied to the inner surfaces of the anthracite set by hand and then carefully polished. Each piece in the set is therefore truly one-of-a-kind and is produced right after the customers place their order – a further sign of special exclusivity. OMNIA RITUAL not only perfectly complements the white and anthracite variations of the OMNIA collection, but it also stands out in sophisticated interiors or as an exclusive gift.

FÜRSTENBERG

A modern company rooted in tradition: facts & figures

- Founded in 1747 by Duke Charles I of Brunswick-Wolfenbuettel at the Fürstenberg hunting lodge
- Trademark: the crowned blue "F" which stands for high-quality artistic porcelain "Made in Germany" throughout the world
- Registered office and production site: Schloss Fürstenberg in Lower Saxony, current workforce 98-strong
- CEO: Stephanie Saalfeld
- For end customers: through specialist dealers, our own online shop and the factory store in Fürstenberg
- Project customers: supplying top-quality hotels and restaurants in Germany and around the world
- National market: around 60 percent of total turnover
- International market: around 40 percent of total turnover
- FÜRSTENBERG as a destination: castle complex with factory store and museum, reopened in 2017 after extensive refurbishment

Find out more about FÜRSTENBERG at www.fuerstenberg-porzellan.com.

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