



FÜRSTENBERG
1747

Interior Design

PLISAGO: exclusive porcelain side table by FÜRSTENBERG and Studio Besau-Marguerre

Fürstenberg, 2020: furniture made of porcelain? In its latest design co-operation, FÜRSTENBERG proves that porcelain is about more than sophisticated dining. The porcelain manufacturer developed the pleated effect PLISAGO side table, which is made entirely of high-quality manufactured porcelain, together with Studio Besau-Marguerre. The luxurious design brings the elegance and refinement of porcelain into modern home environments, and was honoured with the German Design Award 2019 in Gold in the Furniture category. PLISAGO is available in two different sizes and in a miniature version, all in classic white or delicate rose.

Following the successful collaborations with Sebastian Herkner and the Vienna design studio EOOS, the co-operation with Studio Besau-Marguerre is now the third interior design co-operation of recent years. FÜRSTENBERG has been able to win a further internationally successful co-operation partner for the development of trailblazing porcelain design in the duo Eva Marguerre and Marcel Besau, whose past achievements include working as interior designers for the Hamburg Elbphilharmonie and furniture brands such as THONET and E15. And thus the manufactory, which is based in Lower Saxony, remains true to its core: porcelain. The porcelain makers used the experience gained from over 270 years of working with this discerning material to face the challenge presented by the Hamburg designers' unique concept.

PLISAGO is a side table in which the form represents the design, and the design represents the form: two interlocking cones form the basic shape in three-dimensional pleats that determines the whole shape of the table. "We want to present the softness, the poetic, the delicacy, the sensuousness, the fragility of porcelain, and so have given our side table a soft, textile character. Pleats unite these aspects," is how the design duo explains its creation. The lavish design demands absolute precision in its manufacture. The pleated, almost textile structure of PLISAGO and the matt glaze create a charming contrast to the diamond-polished top.

"As a brand, FÜRSTENBERG is internationally renowned for timeless, sophisticated dining. After Sebastian Herkner and the MOIRA light range, this new design co-operation is a further illustration of the versatility with which porcelain can also be used away from the table setting in interior design," Stephanie Saalfeld, managing director of the FÜRSTENBERG porcelain manufactory, explains the idea behind this further collaboration with product designers.



FÜRSTENBERG
1747

With this side table, FÜRSTENBERG and Besau-Marguerre are presenting a real innovation in interior design. The story behind the origin of this design, with its extraordinary interaction of material, form and function, is no less remarkable in its uniqueness than the article itself. "We generated the side table using a generative software for a CAD program. The software was specially designed for this project", explained Marcel Besau about the creative process. "The interaction between human and computer is a fascinating topic. The unusual and unexpected combined with technology – it's the interaction of parameters, algorithms and chance, which creates a fine interplay of straight lines and asymmetry. And it's particularly exciting to combine traditional craftsmanship such as porcelain manufacture with a generative design process."

It is a fascinating approach, which is certain to delight not only international interior designers. It inspires a new, modern use of the traditional material porcelain in contemporary living spaces and lifestyles.

Product overview PLISAGO

Name	Size	Colour	Price
PLISAGO 42	Height: 42 cm, Ø 48 cm	White	1.295 EUR
PLISAGO 42	Height: 42 cm, Ø 48 cm	Rose	1.295 EUR
PLISAGO 52	Height: 52 cm, Ø 48 cm	White	1.495 EUR
PLISAGO 52	Height: 52 cm, Ø 48 cm	Rose	1.495 EUR
PLISAGO MINIATUR	Height: 7,2 cm, Ø 7,5 cm	White	59 EUR
PLISAGO MINIATUR	Height: 7,2 cm, Ø 7,5 cm	Rose	59 EUR

Studio Besau-Marguerre

Studio Besau-Marguerre is the name behind which lie the two creative minds of Eva Marguerre (*1983) and Marcel Besau (*1980).

After studying product and communication design in Karlsruhe and Wuppertal, in May 2011 the pair founded their own interdisciplinary design studio in Hamburg, where their repertoire has encompassed not only interior design but also visual communication, editorial design and styling.

The pair's joint design approach leads to extraordinary, innovative ideas and products, in which they frequently combine the experimental use of unconventional materials with a striking colour scheme. Even though still at an early stage in their careers, Eva Marguerre and Marcel Besau have already celebrated some considerable successes, having been nominated for numerous international design awards and selected by the German Design Council in 2014 as one of five Newcomer finalists. They have also appeared at prestigious trade fairs and exhibitions in Germany and abroad.



FÜRSTENBERG
1747

FÜRSTENBERG

A modern company rooted in tradition: facts & figures

- Founded in 1747 by Duke Charles I of Brunswick-Wolfenbuettel at the Fürstenberg hunting lodge
- Trademark: the crowned blue "F" which stands for high-quality artistic porcelain "Made in Germany" throughout the world
- Registered office and production site: Schloss Fürstenberg in Lower Saxony, current workforce 98-strong
- CEO: Stephanie Saalfeld
- For end customers: through specialist dealers, our own online shop and the factory store in Fürstenberg
- Project customers: supplying top-quality hotels and restaurants in Germany and around the world
- National market: around 60 percent of total turnover
- International market: around 40 percent of total turnover
- FÜRSTENBERG as a destination: castle complex with factory store and museum, reopened in 2017 after extensive refurbishment

Find out more about FÜRSTENBERG at www.fuerstenberg-porzellan.com.

Released for free editorial use.